

PRESS RELEASE

Serendipity Subscriptions Now Available

SYDNEY, Australia – July 27, 2020 – Serendipity Software today announced software subscriptions for selected Blackmagic, Megarip, and Veripress products in Australia.

"Software subscriptions give customers the convenience of using the software without a dongle and provide access to the current version with all printer drivers and input RIPs.

"Software subscriptions do not require an upfront investment to purchase the software making it accessible to more users" said Peter Skarpetis, Serendipity Software's Chief Executive Officer.

Software subscriptions are currently only available in Australia, come with a 21-day free trial period ([conditions apply](#)) and are charged on a monthly basis.

For more information and pricing please visit <https://store.serendipity-software.com.au/>